

We do™ Solutions, Support, Training and more.....



# Challenges in retail



Networking Infrastructure Solutions  
Advanced Infrastructure Solutions  
Information Worker Solutions  
Mobility Solutions

2009  
Preferred Partner



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## ***IGEL thin clients can help you deliver better IT in retail, wholesale and logistics.***

### ***Four Critical Questions:***

**How do I increase employee productivity?**

**How do I permanently decrease IT costs?**

**How do I improve customer satisfaction at the point-of-sale?**

**How do I consolidate host and server access in the workplace?**



***Deverill's ability to design and deliver world class computing solutions utilising IGEL thin clients and our unique managed services can help you deliver better IT in the Retail Sector.***

The wholesale and retail marketplace is characterised by low margins and intense competitive pressure.

IT investments are reflected in competitive strength and solutions to improve processes, decrease costs and increase margins are important.

A worldwide study conducted by IBM Business Consulting Services and the publication "Executive Technology" found that by 2007, almost 40 percent of the surveyed retailers intend to spend at least one fifth of their entire IT budget on outsourcing, primarily for branch systems and network management.

Other major reasons for IT investments are employee productivity and customer satisfaction.

Investments in clever IT solutions translate into permanent cost reductions. Migration to server-based computing architectures and clever thin clients provides a link to profitability because the cost savings go directly to the bottom line.

For example, you can save up to 70 % in the administration of your IT infrastructure alone! And remote administration of IT workstations in multiple becomes a point and click rather than hands and feet activity.

With modern management software, several hundred thin clients can be fully configured and deployed quickly!

Survey: IT investments towards business related issues	
IT investments for stock and assortment management for cost reduction	84%
Improvement of analysis and reporting features	72%
Integration of business workflow and it systems	60%
Increase in market share and new business	58%

Sources: IBM Business Consulting Services, magazine "Executive Technology"

## *Innovative technology ideally applied.*

The variety and flexibility of IGEL thin clients offers a wide range of applications based on standardised administration.

Regardless of whether you select the attractive IGEL Elegance line with integrated TFT monitor (available in your corporate colours) or the slim and economical IGEL-132 Smart models that easily fit under the counter you will experience maximum performance with minimum investment costs.

The ability to connect to any network, system and application protocols can provide simultaneously access in diverse server and host environments.

Useful applications range from local browser to SAP-certified interfaces to extensive multimedia support.

IGEL can also adapt the firmware according to customer specifications to meet individual needs.

As an additional security feature, the thin client manufacturer offers an integrated Smartcard reader which provides many options for security functions. Regardless of whether you need simple authentication or a certificate-based security system, IGEL thin clients protect confidential customer and personal information.



Central and easy remote administration of all branches from one workstation

- Simultaneous use in diverse server and host environments

- Smartcard reader for customer cards and specific Smartcard software

- Reduced risk of theft and breakdown due to the design

- Robust, no fan noise • elegant design for point-of-sale,

- Easy to replace

- VPN, ISDN easy to integrate

## Deverill

Deverill is a leading provider of integrated IT Solutions and Services to public and private enterprises throughout the UK.

Established in 1979 with a prestigious client base, Deverill has acquired a vast experience of IT product, service and training delivery. It prides itself on its ability to understand the needs of its clients and to provide solutions that meet those requirements in full. To ensure that it meets its own very high quality standards Deverill is an ISO9001:2000 Approved Company with the business procedures and processes in place to ensure we meet our quality of service goals.

### *We are here for you*

Our IT team has extensive know-how in the retail sector and is available for personal consultation. We will support you with an in-depth analysis of your needs, establish specifications, and of course, we will assist you in implementing our equipment into your existing system.

See IGEL thin clients in practical application for yourself. Your personal test equipment is ready for you now.

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